

Press release

Bafang sponsors the Italian Agazzini Factory Team

Bafang is expanding its marketing activities. In addition to its established commitment to the Dutch, international UCI professional team from American Eagle, under the leadership of Bart Brentjens, Bafang is sponsoring the national Agazzini Factory Team.

Suzhou, May 2022 – Bafang used the pandemic period effectively, constructively and above all in a sporting manner to further expand its marketing strategies in Europe. Right on time for the start of the coming racing season in Italy, we are proud to announce the cooperation between Bafang and the Italian bike manufacturer Agazzini Bikes and their factory team of riders. Bafang's Marketing & Sales Director Joe Jiang stated, "We are very happy to have found a partner in Italy in Agazzini, who saw the potential of these powerful drive systems right from the start. With this commitment, we can not only increase our common level of awareness on the Italian market, but also the various races will act as real tests for our engines under competition conditions, allowing us to gain important technical knowledge from them"! Andrea Agazzini (Owner of Agazzini Bikes and Team Manager) agrees: "When I and my brother Paolo founded our small company with the Agazzini bike line in 2015, we immediately noticed the powerful motors from Bafang. The concept with their drives is conclusive and are becoming more and more popular in the scene, which is reflected in the steady, economic growth of our company over the past three years. Furthermore, we can, in addition to the other two main segments, MTB and Motobike, focus more on the development of e-mountain bikes, especially in the area of racing, our passion."



Photo: Agazzini/Bafang

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The team manager continues: “Of course it helps enormously if our bikes are equipped with the latest, most powerful engine generation, the M510, including software. We are very happy with our bike concepts and with Bafang to take them to the starting line in the e-Enduro and e-Bike Cross categories! Together we will analyze every result, every bike performance, in order to be able to carry out further synergetic development work.”



Photo: Agazzini/Bafang

Regarding the equipment used, the riders Matteo Bresolin and Paolo Agazzini will ride the new SuperEnduro e-bikes with Agazzini carbon frames and the new M510 mid-motor (95N.m.). The M500 engine, rated at 250W, supports the riders Lorenzo Aringolo, Alessandro Magi and Gianini Meschini in the e-Cross races.

The first e-Enduro race will take place on May 28th in Omegna/Mottarone (VB), while at the same time the FMI E-Bike Cross Championship will start in Abano Terme (Padua).

Media contact (global):

Oliver Rüsche

E-Mail: o.ruesche@bafang-e.com

Tel.: +49 (0)5257 9341 09406

Mobile: +49 (0)152-900 14054

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About BAFANG: www.bafang-e.com

Bafang, one of the leading manufacturers of e-mobility components and e-drive systems, has been developing components and complete systems for electric vehicles since 2003. The company is listed on the Shanghai Stock Exchange (603489.SS) and focuses on all global e-mobility trends of the future: be it individual e-bikes, e-scooters or for public bike sharing systems. Bafang employs over 1000 people at ten international locations worldwide. The headquarters, development and production centre are located in Suzhou, in the immediate vicinity of Shanghai/China.

Bafang has sales and service centres in the Netherlands, the USA, Germany, Denmark, France, Italy, Japan, and Taiwan/China. The newly opened plant in Poland focuses on the production of mid-motor systems for the European markets.

Website: www.bafang-e.com

E-Mail: info@bafang-e.com

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